

Media Kit

The UK Money Blog featuring Money Advice, Deals & Sales info, helping people Live Frugally, Cut Costs, Shop Savvy & Save Cash

Opportunities

To Work With Us

Collaborations are welcome with brands that are a great fit for my niche. They include:

- Sponsored Posts
- Social Media Sharing of Products/Services
- Newsletter Sponsorship
- Brand Ambassadorship
- Product or Service Reviews
- Hosting a Competition
- Homepage Banner Placements
- Flash Deal sharing
- Niche Articles
- Seasonal Collaborations

Audience

Overview

Our readers are predominantly females aged between 25 - 34 years old.

64.5% female Vs 35.5% male
96.5% are UK based

Social Media



224K



3.2K



3.5K

Blog Statistics

240K

MONTHLY UNIQUE
VISITORS

300K

MONTHLY PAGE
VIEWS

29

DOMAIN
AUTHORITY

Rate Card

GUEST POST

£150 | From Claire or Ashleigh, would be in the Money saving niche and shared throughout all our social channels. We would require a permanent BLO/Backlink to our website and all social channels.

COMPETITION / GIVEAWAY

£100 | Live on our Facebook page of 225k fans. Prize value must be £100+ Competition will be shared on all our social channels & submitted on competition websites & groups. Duration negotiable.

FACEBOOK PAGE POST

£100 | Reduction in price for agencies that boost posts and/or offer exclusive discounts to our followers. Only postings in our niche, that add value to our readers will be considered.

BLOG ARTICLE

£300 | If your website is of value to our readers, we will create an article on our money saving blog which will be SEO'd and shared with all our social channels. Keywords and a brief may be considered.

BLOG ARTICLE - PRE-WRITTEN

£100 | If your website is of value to our readers, you can provide a high quality, copyright-free article in our niche with one backlink to your agreed website.

BLOG POST INCLUSION

£100 | To be included in an already written article, your website MUST be of better quality than what has already been recommended or also add value to the article.